

## PROGRAM SCHEDULE

### Sunday, 10 March 2019

14:00 hrs	CEO Conclave Registration begins
14:30 – 18:00 hrs	CEO Conclave (On Invitation Only)
18:30 – 20:00 hrs	Social / Cultural
20:00 – 22:00 hrs	Cocktail & Dinner

### Monday, 11 March 2019

09:00 hrs	Registration & Tea
10:30 – 12:00 hrs	Inaugural Session
12:15 hrs	Inauguration of Trading Table Hall by Chief Guest
12:30 – 14:00 hrs	Lunch
14:00 – 16:00 hrs	Technical Session – 1
16:00 – 16:30 hrs	Tea Break
16:30 – 18:30 hrs	Technical Session – 2
19:00 – 22:00 hrs	Cultural & Welcome Dinner

### Tuesday, 12 March 2019

09:00 – 11:00 hrs	Technical Session – 3
11:00 – 11:30 hrs	Tea Break
11:30 – 13:00 hrs	Technical Session – 4
13:00 – 14:00 hrs	Lunch
14:00 – 16:00 hrs	Technical Session – 5
16:00 – 16:30 hrs	Tea Break
16:30 – 17:00 hrs	Post Congress Tour Registration
19:00 – 22:00 hrs	Cultural & Gala Dinner

### Wednesday, 13 March 2019

Post Congress Tour

### Contact Details

National Organising Committee - ISC 2019

C/o National Seed Association Of India  
909, Surya Kiran Building, 19 Kasturba Gandhi Marg, New Delhi-110001 India  
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# INDIAN SEED CONGRESS 2019

11-12 March 2019  
Hyderabad, India

Seeds for  
Sustainability

Welcome to  
Seed Capital of India



# Seeds for Sustainability •

Seed are the one thing that are the only genuine promise we have of the future that started to peek out from the earth in the form of something new. Seed sustain life for generation after generation. Seed promote sustainability in agriculture. By focusing on the positive and seeking the little seed as a hope and need for future for both prospective farmers as well as Industry. Seed for the sustainability stands for seed industry's effort for ensuring higher returns to farmers on a long-term basis.

We are making farmers journey to start living the life as they always want to live. Prosperous farmers will lay the foundation of developed India and Industries growth.

Sustainability is not something that is achieved overnight. Sustainability is not an end result that will ever be completely accomplished. Rather, sustainability is a journey. Sustainability is a complex topic and encompasses many factors like Quality seed and its availability and Price, in the farming business. Farmers have been, and will continue to look for ways to be more sustainable as this issue becomes more at the forefront of today's concerns.

## Agriculture and Seed Industry in India •

The Indian Seed Improvement Programme is backed up by a strong crop improvement programme in both the public and private sectors. At the moment, the Indian Seed industry is highly vibrant and energetic and is well recognized in the international seed arena. Over the years, seed quality specifications comparable to international standards have been evolved and are adopted by the Indian Seed Programme in both the public and private sectors. Several developing and neighbouring countries have benefited from quality seed imports from India. India's Seed Programme has a strong seed production base in terms of diverse and ideal Agro-climates spread through-out the country for producing high quality seeds of several tropical, temperate and sub-tropical plant varieties in enough quantities at competitive prices.

## About Indian Seed Congress •

The Indian Seed Congress, the annual forum organized by NSAI, has emerged as a much-awaited event to project the latest trends and views of the Seed Industry sector; voice their concerns; deliberate on the new technological advances and the barriers to technology development and introduction; showcase new product ranges and services and network for better business development. The Indian Seed Congress provides a platform for the Seed Industry to interact closely with technology developers, sector development officials and policy makers.



## About National Seed Association of India

The National Seed Association of India (NSAI), the apex organisation representing the Indian Seed Industry, having a member base of 503 members all over India, continues to strive to meet all the farmers' needs by understanding their requirements. NSAI was established in 2007, with the vision to create a dynamic, innovative, internationally competitive, research-based industry producing high performance, high quality seeds and planting materials which benefit farmers and significantly contribute to the sustainable growth of Indian Agriculture.

The mission of NSAI is to encourage investment in the State of the Art, R & D to bring to the Indian farmer superior genetics and technologies, which are high performance and adopted to a wide range of Agro-climatic zones. It actively contributes to seed industry policy development, with the concerned government, to ensure that the policies and regulation create an enabling environment, including public acceptance, so that the industry is globally competitive.

NSAI regularly communicates the latest news and other knowledge related to seed industry to its members besides organizing subject specific Conferences/ Seminars/ Special Lectures, Regular training and capacity building programmes. NSAI also promotes harmonization and adoption of best commercial practices in production, processing, quality control and distribution of seeds through regular interactions and networking with global/regional seed industry organizations.